**FHWA Bicycle and Pedestrian Transportation University Course**

**Module: 2 – Benefits of Designing Streets for Walking and Bicycling**

**Assignment: Policy Brief**

**PROMPT**

Individually or in groups, students are asked to develop a brief, **X-minute** presentation on the benefits of walking and bicycling. Students can focus on personal benefits (e.g., health, cost savings), or broader social, environmental, or economic benefits.

A more involved version of this assignment would have students write a policy brief to elected officials explaining the major arguments in support of active transportation, including the benefits their town or city might reasonably expect given increased supports for walking and bicycling. If using the policy brief option, it may be helpful to provide students with resources on constructing an effective written argument, which are available through many university writing centers (for example, (<http://writingcenter.unc.edu/policy-briefs/> and <https://writingcenter.unc.edu/tips-and-tools/argument/>).